

ØRESUND – HONG KONG Innotech & ChinaBiz Summit



Tuesday 24 August, 2010
At 09.30 – 13.30 including light lunch
Hilton Copenhagen Airport Hotel

For many start-ups and spin-offs, taking the step from R&D to full-scale production is a major challenge. This event highlights the opportunities for companies based in the Øresund Region to use Hong Kong as a base and collaborate with the Hong Kong Science Park – gateway to Mainland China, ideal location for prototyping activities and to fast-track business development plans.

Today, Hong Kong's traditional strengths on IP-protection, financial services and connectivity are coupled with economic integration with Mainland China which makes Hong Kong the ideal centre in Asia to tap into its huge business potential, particularly in China. Locating product development and customerisation, including production and pilot production in Hong Kong would be a viable alternative for Danish and Swedish companies in sectors where seed money is readily available but where ramping up to full-scale production requires big investment and market support.

On 24 August, high-level government officials and business leaders from the Hong Kong Special Administrative Region (SAR) will present the unique opportunities available in the region on innovation and high tech sectors such as:

- Life science & biotechnology
- Renewable energy & environmental services
- Semiconductor development
- Information and communication technologies
- Logistics and supply chain management enabling technologies, in particular RFID
- Nanotechnology and advanced materials
- Photonics and solid state lightning technologies
- Design and creative industries

In addition, case studies on expanding business to China using Hong Kong as a base, from both sides of Øresund will be presented. Keynote speaker will be Mrs. Rita Lau, Secretary for Commerce and Economic Development, the Government of the Hong Kong SAR. This seminar is open for representatives from industry, academia and professional organisations etc. A maximum of 25 seats will be allocated to students.

Please find programme and detailed information on the following pages.

Please **register by sending an e-mail** to elise.kvarnstrom@oresund.org.

For further information please contact:

Elise Kvarnström, Event Manager, Øresund Org, +46 (0)760 290369

Björn Segerblom, Overseas Representative, Hong Kong Science & Technology Parks Corporation, +46 (0)705 768583.

We very much look forward to seeing you on Tuesday morning 24 August!

Organisers



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Innovation and
Technology Commission



Hong Kong 香港科技園
Science & Technology Parks



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Programme

Moderator: **Mr. Leif Beck Fallesen**, Editor-in-chief and CEO, Børsen

9:30 – 12:15 Hong Kong - Your Link To ChinaBiz

Welcome Remarks

Prof. Lars Montelius, Chief Executive, Oresund Org

Mr. Hans Müller Pedersen, Deputy Director General,
Danish Agency for Science, Technology and Innovation, Ministry of Science, Technology
and Innovation

Keynote Speech

Mrs. Rita Lau, Secretary for Commerce and Economic Development,
The Government of the Hong Kong Special Administrative Region

Ms. Janet Wong, Commissioner for Innovation and Technology,
The Government of the Hong Kong Special Administrative Region

Mr. Nicholas Brooke, Chairman, Hong Kong Science and Technology Parks Corporation

Q & A

Memorandum of Understanding Signing Ceremony

COFFEE BREAK

Business Presentations

Prof. Albert Yu, Chairman, Hong Kong Biotechnology Organisation

Dr. Poul Sørensen, Vice President, Global Research, ALK-Abelló

Mr. Patrik Lundström, Partner, European Nano Invest

Mr. Victor Lo, Chairman, Hong Kong Design Centre

Ms Lene Grønning, Business Ambassador, Business Center Bornholm

Q & A

12:15 – 13:45 Networking Lunch

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Venue

Ellehammer Ballroom
Hilton Copenhagen Airport Hotel
Ellehammersvej 20, Copenhagen, Denmark 2770, Tel: +45-32-501-501

Hotel Location

Hilton Copenhagen Airport is connected directly to Terminal 3 by a covered walkway and only 12 minutes away from the city center where you find Copenhagen's top attractions. There are Øresund trains from Copenhagen Central station or Malmö/Lund every 20 minutes and Metro from/ to Copenhagen city center. The train from Malmö takes approx. 25 minutes.



Invitation to reception held at Børsen for Secretary Rita Lau

Conference participants are also most welcome to attend the official Reception in honour of Secretary Rita Lau and the Hong Kong delegation to be hosted by Denmark Hong Kong Trade Association and Hong Kong Economic and Trade Office, London at 16:30-18:30 at Børsen, Copenhagen on Tuesday 24 August.

For attendance, please R.S.V.P to stockholm.consultant@hk-sweden.org



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Innovation and Technology Commission (ITC)

ITC was established in 2000 with the mission to spearhead Hong Kong's drive to become a world-class, knowledge-based economy. ITC has been supporting the development of innovation and technology through a series of programmes which include:

- development of the Hong Kong Science Park;
- provision of the Innovation and Technology Fund (ITF) for supporting research and development (R&D) projects that contribute to innovation and technology upgrading in manufacturing and service industries;
- setting up five R&D Centres under the ITF as the focal points for driving and coordinating industry oriented R&D and promoting technology transfer to the industry; and
- organisation of publicity and promotional activities to raise the interest of the public, in particular the younger generation, in technology development.

Hong Kong Science and Technology Parks Corporation (HKSTPC)

HKSTPC is a statutory body set up by the Government of the Hong Kong Special Administrative Region.

HKSTPC provides innovative and technology driven infrastructure and support facilities which include market focused clustered laboratory services enabling Hong Kong industries and services to be more competitive; it provides a full-service incubation programme for technology and design start-ups, and fosters partnerships and collaboration between industry and universities/applied research institutes through consulting, training and research programmes. HKSTPC offers advanced facilities and support services for high technology companies that include an IC Design Centre, an IC Development Support Centre, a Materials Analysis Laboratory, a Wireless Communications Test Laboratory, an Intellectual Property Servicing Centre, a Solar Energy Technology Support Centre and a Biotech Centre.

Øresund Org

Øresund Org is the common brand for networks and projects run by Øresund University and Øresund Science Region. Øresund Org is an engine for growth in knowledge-intensive areas.

At Øresund Org, we bring nine universities, hundreds of businesses and major authorities together. Focusing on the Øresund Region, but with an international outlook, we create cross-border networks and projects that will impact our common future. We remove barriers to mobility and help create a dynamic region for 165,000 university students. We continue to facilitate competitive clusters within knowledge-intensive areas such as clean tech, food science, logistics, ICT and material science. Furthermore, we support entrepreneurship and innovation to ensure that the Øresund Region will be an even better place to live, work and be part of 10 years from now.

Øresund Org is financed by the participating universities, the Capital region of Denmark, Region Skåne, Region Zealand, Øresund Org's member companies, and the EU.

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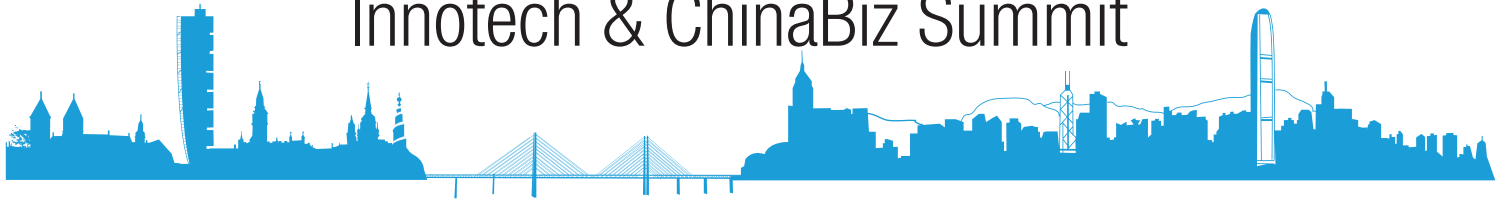


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Hong Kong Economic
and Trade Office, London



Danish Agency for Science
Technology and Innovation
Ministry of Science
Technology and Innovation



Creating Opportunities

Supporting Organisations



Confederation of Danish Industry



COPENHAGEN
CLEANTECH CLUSTER



DANISH-CHINESE BUSINESS FORUM
丹麦中国商业协会

UNDER THE PATRONAGE OF HER ROYAL HIGHNESS THE PRINCESS CONSORT OF DENMARK



En av Sydsvenska Industri- och
Handelkammarens affärsklubbar



Danish-Chinese Professionals' Network
丹中专业人士协会
WWW.DCPRD.DK



香港貿易發展局



InvestHK
The Government of the Hong Kong
Special Administrative Region



Business Center Bornholm

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