



Copenhagen Cleantech Cluster



Jan Närlinge, President
Boeing Northern Europe

Boeing Today

- Largest integrated aerospace company in the world
- Strong fundamental product and services strategies
- Customers in more than 90 countries
- Manufacturing, service and technology partnerships with companies around the world
- Research, design and technology-development centers and programs in multiple countries
- More than 158,000 employees in 49 states and 70 countries



2009 Revenue \$68B

Connect and protect people globally

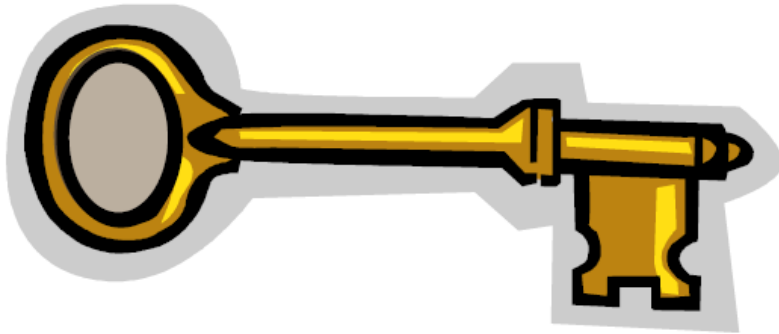
Our Environmental Interest

“Just as employees mastered “impossible” challenges like supersonic flight, stealth, space exploration and super-efficient composite airplanes, now we must focus our spirit of innovation and our resources on reducing greenhouse-gas emissions in our products and operations.”

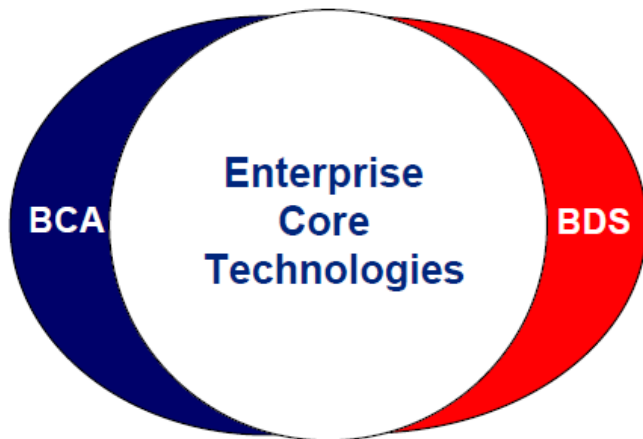
W. J. McNerney
Chairman, President and CEO
The Boeing Company



Key and Core Technologies



- Integrated capability providing competitive advantage
- Directly aligned with strategic business priorities for a targeted result



- Technology, processes and tools necessary for continued competitiveness
- Aligned with Functional strategies

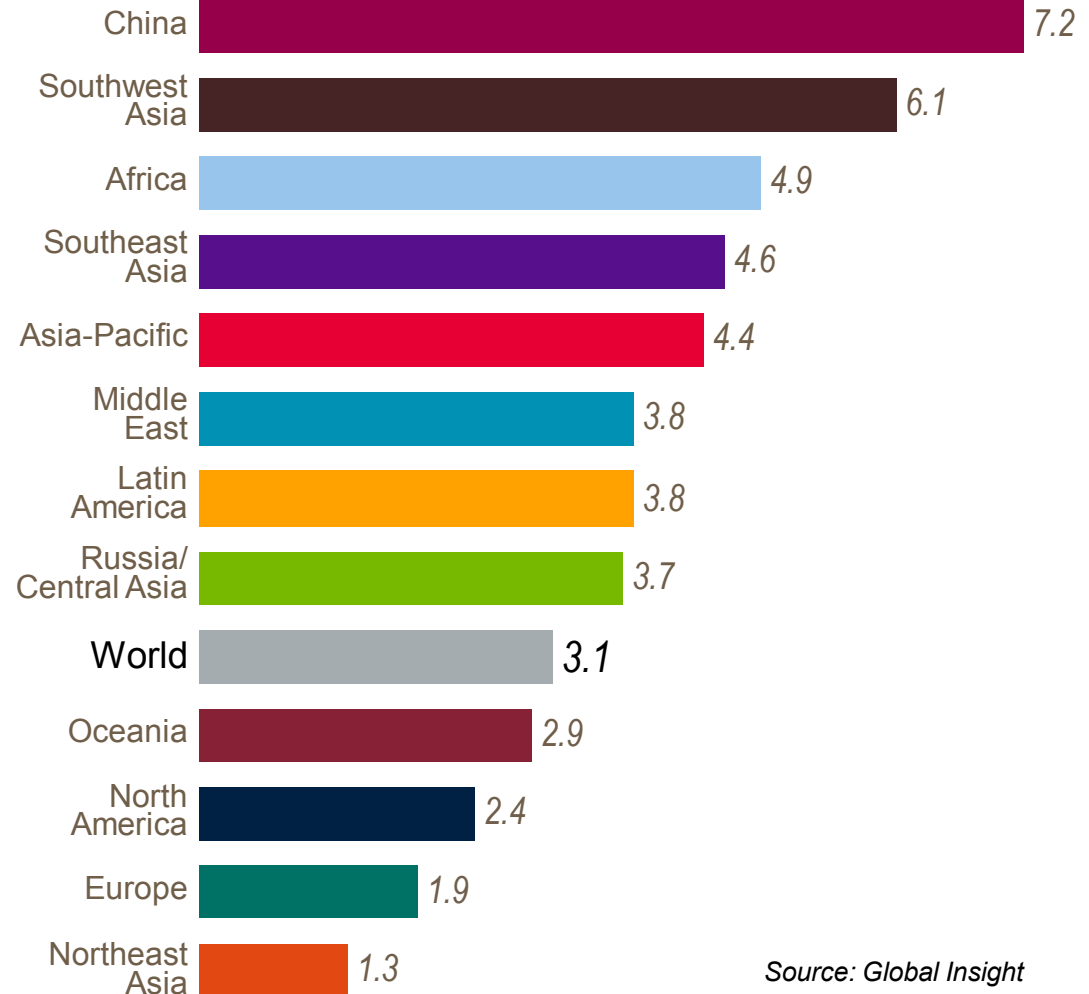
Alignment with both Program and Functional communities to optimize technology plan at enterprise level

Emerging markets are driving the economic growth



ANNUAL GDP GROWTH

2009 – 2028

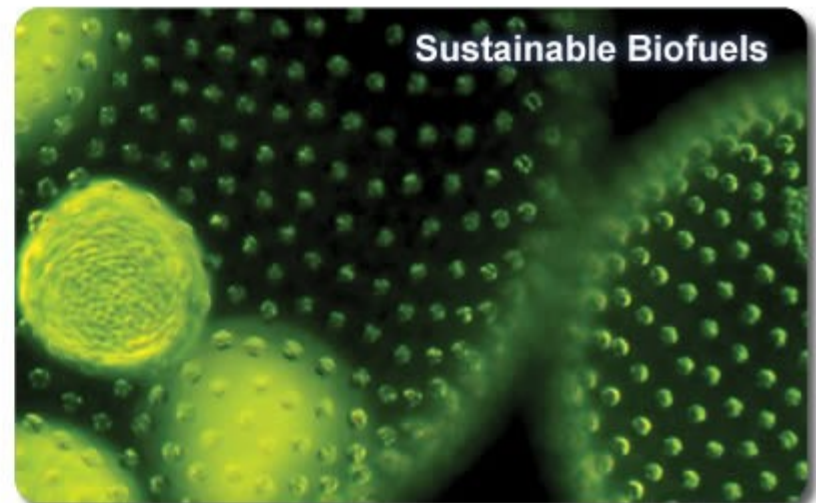


Source: Global Insight

Boeing in Danish Cleantech. Why.....?

- it's all about Creating and Maintaining a Competitive Edge in Today's Global Economy"
 - Cleantech is crucial for our Business Portfolio
 - Denmark recognized for leadership in sustainable culture
 - Denmark is a portal for access to
 - knowledge
 - cutting-edge technology
 - unique business opportunities
 - partners with international market access
- Linkage to business strategy and value is imperative
 - No free lunch

Vision: Pioneering New Technology



Energy Solutions Business

Smart Grid



- Secure grid integration
- Operations & Maintenance
- Serving utilities, regional operators and government (regulatory)

Energy Assurance / Security



- Streetlight Efficiency
- Energy Audit/Consulting Services
- Continuous Commissioning
- Demand Response and Mgt
- Mission Critical Energy Surety

Renewable Energy Solutions



- Solar
- Wind
- Storage
- Technology Integration

Organized to integrate the changing demands of the energy market

Danish Cleantech Partnerships

- Vestas Wind Energy

- Joint research efforts in aerodynamics, structural health monitoring, and composite fabrication processes, design and analysis

- DONG Energy

- Combined innovation on energy-related technology and business pursuits – drawing on DONG Energy's position as leading energy company and Boeing's strengths in large-scale systems integration, logistics command and control, systemwide situational awareness and cyber security

- Amplex

- Teamed to offer intelligent streetlight management system that could decrease energy consumption in major U.S. cities by 25 to 35 percent, significantly reducing their carbon foot-print

